

CLASSIC

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CROSS-CULTURAL

65 Japanese Mothers as the Best Teachers

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The Japanese government has tried to encourage fathers to share in their children's upbringing, including placing advertisements in major newspapers that read "We don't call a man a father if he doesn't participate in childcare." Nonetheless, employed mothers rather than employed fathers are the ones who leave the labor force to devote a major part of their lives to their young children's education.

... The intensity and the depth of involvement of many Japanese mothers in their children's education has received considerable attention (Boocock 1991; Ellington 1992; Uno 1993; White 1987). The phenomenon of the *kyōiku mama* (education mother), in which a woman devotes a major part of her life to her child's academic career, is both praised as the source of Japanese students' impressive academic success and criticized for depriving children of their free time. The description of the *kyōiku mama* phenomenon, however, has been limited by a lack of attention to how Japanese education has been privatized in the past twenty years and how the role of *kyōiku mama* has been shaped and influenced by the reality of the educational system in Japan.

According to a survey by the Ministry of Education, over 35 percent of schoolchildren attend

juku (private educational institutions) that provide supplemental academic training (Ministry of Education 1994). The rate of attendance is highest among older children: in 1993, an amazing 67 percent of Japanese ninth graders were enrolled. Between 1985 and 1993, *juku* attendance increased from 17 to 24 percent for elementary school children and from 47 to 60 percent for middle school children. These *juku* statistics, however, tell only a small part of the story, which includes correspondence courses, tutoring services, and various private lessons available to children. When these services are included, 82 percent of all Japanese schoolchildren are enrolled in one or a combination of private educational programs (Ministry of Education 1994).

... A recent notable development in educational competition and the *kyōiku mama* phenomenon in Japan is that ever-younger children are becoming involved in educational activities outside of school. Approximately 42 percent of Japanese preschool children are enrolled in some kind of educational program outside of kindergarten and day nurseries

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(Ministry of Health and Welfare 1991). As Norma Field notes, childhood in contemporary Japan has become streamlined as a series of preparatory steps to productive adulthood (Field 1995), and parents—especially mothers—play a vital role as the agents of human capital investment. . . .

DATA

This chapter is based on interviews conducted on the parenting behaviors of mothers in the Tokyo area during 1991–1992 and in Nagoya (Aichi Prefecture) in 1994–1995. The samples for the Tokyo interviews were recruited through three parenting classes sponsored by local governments and play-group networks. The parenting classes involved approximately eighty participants in total. As I served as the coordinator/instructor, I was able to request the names of participants who were willing to cooperate in the interviews. I then added to the samples through snowball sampling methods. Twenty women from the classes were contacted for the in-depth interviews. I also utilized the discussions in the classes as a means of participant observation. Because the parenting classes were offered in the daytime, the participants were limited to full-time housewives and part-time workers. The format of the interview was mostly open-ended, with some structured questions about personal background. . . .

DEVELOPMENT OF EARLY EDUCATION PROGRAMS: AN OBSESSION WITH PRODIGIES

The educational role played by Japanese mothers starts when children are very young. Kindergartens and nursery schools expect mothers to incorporate an educational agenda into the routine of daily life (Allison 1996). The intensity of this responsibility is illustrated by the recent development of *sōki-kyōiku*, early educational programs that are given either at home or at private, extra-school institutions. These are geared explicitly toward the development of cognitive skills in preschool children.

These programs are “extra-school” in the sense that they are independent from formal kindergartens and accredited day nurseries. Kindergartens and day nurseries operate under the auspices of the Ministry of Education and the Ministry of Health and Welfare, respectively. Because more than 93 percent of preschool children are enrolled in one or the other of these institutions, kindergartens and day nursery programs have now become comparable to formal schools. Private enterprises that provide educational services for preschoolers can be compared to the preschool version of *juku* for school-aged children. *Juku* is distinguished from extracurricular activities as it is administered outside the school system. In the same manner, early education programs function externally to the formal system of kindergarten and nursery schools.

. . . The course content offered in the extra-school curriculums varies widely, ranging from music lessons to reading and writing, simple mathematics to foreign languages. Some courses are purely academically oriented, some specialize in preparatory training for entrance examinations for prestigious elementary schools, and others emphasize artistic skills and music lessons. Many boast a combination of some or all of these benefits.

Kumon, a prominent *juku*, for example, invites preschoolers to work on mathematics, English, and Japanese. Founded by Toru Kumon in 1958 in Osaka as a small neighborhood *juku* for school-children, Kumon is now one of the largest *juku* establishments in Japan, with more than 18,000 branch classroom locations all over the country and a total enrollment of 1.5 million (Kumon Kyōiku Kenkyūkai 1998). . . .

During the late 1980s, Kumon expanded its programs to include the enrollment of preschoolers. In 1990, they started a correspondence course through which they delivered monthly educational kits such as videos, flash cards, and workbooks to children between the ages of two and five. In the mid-1980s, Kumon began to commend their high achievers. Among them were preschool children who could work out differential and integral

calculus. These youngsters had already finished the high school level mathematics curriculum, and some of their mothers were reported to have started the program while they were pregnant.

The Association of Early Childhood Development, founded by Masaru Ibuka, the founder of Sony, states its mission as assisting in the sound development of the mother-child relationship. Its operation includes developing teaching materials, such as electronically prerecorded flash cards called “talking cards.” Courses are offered to children aged 12 to 24 months old. Courses are also available to pregnant women on how to enhance the potential abilities of their unborn children. . . .

The Child Academy, founded by Makoto Shichida, offers comprehensive programs such as storytelling, flash-card learning, haiku, arts and crafts, and music. The Ishii School of Kanji Education focuses on the teaching of reading and writing Chinese characters for preschoolers, offering correspondence courses as well as instruction in classrooms. . . .

The spur for early education began in 1976 when Ibuka published a sensational book titled *Yōchien de wa Ososugiru* (“Kindergarten Is Too Late”). This book became a best-seller and was followed by a flood of publications that advocated early intervention in order to develop the cognitive and verbal skills of infants. Such publications include Shichida’s *Miraculous Education for the Zero-Year-Old* (1983) and *Tips on Raising an Intelligent Baby* (1985), Mitsuishi’s *Creating Prodigies* (1988), and Ōshima’s *Prenatal Education* (1988). The acceleration of early education can be seen through the titles of Ibuka’s successive books: *Kindergarten Is Too Late* (1976), followed by *Zero-Year-Old* (1991) and *From Embryo* (1992). We can see the shift in the messages. Kindergarten was too late in the 1970s. But in the 1990s mothers were instructed to be concerned about their children’s academic achievements *from conception*.

The accelerated education in Japan parallels, to some extent, the proliferation of educational programs for preschool children in the United States. Programs with heavy educational components for

prekindergarten children are also on the increase in the United States. The well-publicized “superkid” practice by Glenn Doman, *How to Teach Your Baby to Read* (1964) and *How to Multiply Your Baby’s Intelligence* (1984), for example, resonates with many of the publications by Ibuka, Shichida, and Ishii. They share the common premises that children’s IQ is not fixed at birth but is determined by environment and intellectual stimulation, that children’s potential for learning has long been underestimated, and that intellectual growth is very rapid during early childhood. In other words, the cognitive potential of children, according to both Doman and Ishii, can be significantly boosted by early intervention programs. . . .

Once education for preschoolers proved to be a profitable business for *juku* industries, other sectors began to enter the market. For example, a company that sells underwear and other home-related products through direct-mail catalogs decided to go into the extra-preschool education business in 1992. They converted their customer list into a mailing list through which they delivered educational materials each month for children under the age of six. It is not unusual, especially in urban areas, for mothers of newborn babies to receive a direct-mail advertisement of courses offered to “enhance the academic ability” of their offspring. The early education “boom” was thus driven by the supply of these services.

Ironically, this development took place outside the public school system just as the Ministry of Education was trying to relax school schedules to remedy the excessive competition for entrance examinations. The public schools have taken to heart the criticism that excessive academic competition causes poor health among children, school violence, and bullying. Contrary to the common belief that Japanese schools are driving their students with relentless pressure for academic success, they are now shifting their emphasis to “creativity,” “sociability,” and “whole development” and away from rote learning. Approximately one-fourth of the time spent at Japanese schools is now devoted to nonacademic activities, such as recess

and club activities (Stevenson 1992). Moreover, the Ministry of Education decided to reduce the time spent in school by seventy hours per year for elementary school students and thirty-five hours for junior high school students. The ministry also stipulates in the new curriculum guidelines that the content be cut by 30 percent, beginning in 2002.

In spite of the ministry's attempt to give children more free time and develop their creativity, the reforms have not extended to broad changes in the entrance examination system for colleges. As a result, many parents feel that school classrooms have become a place to confirm what children already know instead of a center for learning and mastering new subjects. This concern has prompted them to plan ahead out of the fear of having their children fall behind.

For example, Natsuko, who is age 36 and has three school-aged children, comments that

I was too naive when I was raising my first child. You can't believe how smart today's children are. Most first graders already know several *kanji* [Chinese characters], not to mention being able to read and write *hiragana* [the Japanese phonetic syllabary]. My daughter was the only one in the class who could not write her name. Although we are told that teachers don't expect children to have mastered these things by the time they enter school, the fact that all the other children already know them makes the slow starters fall behind.

Another problem with the educational reforms is that all schools must meet minimum standards, but private schools are not bound by the curriculum guidelines stipulated by the Ministry of Education. That is, private schools can use more advanced materials than those used in public schools. They can also allocate more hours to important subjects, such as English, which carries more weight in the college entrance exams. Given that a sizable portion of students admitted to the University of Tokyo, the most prestigious university in the Japanese educational hierarchy, come from private high schools with admission tracks tied to their own attached junior high schools, parents are reminded that educational competition starts at a very young age. Many of these schools push their curricula forward so that students can devote their entire senior

year in high school to preparing for college entrance examinations. Private elementary schools are also attractive to parents who worry that their children will not fare well in the intense competition for junior high schools: many of these private institutions provide an admission track all the way up to high school. Consequently, the age for competition has been lowered, and the competition for a better school career has involved young preschool children.

Chisato is married to a computer engineer and has a three-year-old son. She is planning to send him to a private elementary school. He is attending a weekly preparatory program for the screening test. He also has to do workbook exercises at home with his mother. Chisato comments on their decision as follows:

I know it is a pity that a small boy like him has to work so hard, but it is for his own good. It is much easier to push him now than it will be later. If he can avoid the pressure of the entrance examination for junior high and high school, he can devote more time to developing his talents during the twelve years [he is in school full-time].

Kumiko, who is married to a physician, had a son just three weeks before I interviewed her. When I asked her how she felt about having a baby, she said,

I am glad Satoshi was born in April. Of course it's the best time for having a baby! The weather is nice, and I can take him outside and let him breathe fresh air. You know, oxygen is very important for brain development. Also, he will be one of the oldest in his class [the school year starts in April in Japan], and that will make him ahead of most children. Kids born in spring have better school records. I think that's why children born in April and May are overrepresented among students in the University of Tokyo.

I wish I had asked her where she got this idea about the birth month and the chance of being accepted to the University of Tokyo. When I met her a year later, she had put Satoshi in an enrichment class for infants run by one of the large *juku* establishments. She escorted Satoshi every week and joined an hour-long class with him. She commented bashfully,

Well, I don't mean to raise him as a "super kid." It's just a play group sort of program where children play with toys and listen to songs and so on. I just think it is important to let him play with other babies, because he has to know how to cooperate and socialize with his peers by the time he goes to kindergarten.

Although Kumiko's example may be an extreme case, there are three points that represent the ideas shared by many *kyōiku mama* today. First, a child has to go through keen academic competition in order to obtain a decent educational background. Second, a child's educational success depends on how much the parent puts into it. Third, the younger the child, the better the time for preparation. It is almost always the mother who is responsible for seeing to the provision of these opportunities and who is expected to be closely involved in the process. . . .

JAPANESE WOMEN IN THE COMMUNITY

While the publication trends in popular books set the tenor of public discourse on "good parenting," they also mirror what the public wants to read. The increased demands for parenting advice reflect the social context in which adult socialization takes place for young Japanese mothers.

Adult Socialization and the Role of the Mass Media

Assuming the parental role is a totally fresh endeavor for most Japanese women, who generally become mothers without any firsthand experience of taking care of small children (given that Japanese families typically now have few children). Unlike in the United States, baby-sitting is not a socially accepted way for teenagers to earn money. So it is not unusual for a mother to start parenting with no experience in changing diapers or bathing babies. Parenting, or mothering specifically, is a performance without rehearsal.

Japanese women learn parenting from several socializing agents: parents and in-laws, friends, neighbors, older siblings, books, magazines, television

programs, parenting courses sponsored by local governments, and kindergartens and day-care centers. Among these sources, the mass media is of increasing importance as a socializing agent. When asked where they obtained information on infant care, 35 percent of mothers surveyed in Tokyo named the mass media (books, magazines, and television) as the primary source of information, 34 percent named friends, and 17 percent answered kindergartens and daycare centers (Shirasa 1990). Parents and kin networks still play a major role in providing emotional support, but apparently they are somewhat secondary in the transmission of parenting knowledge.

Given the rapid pace at which childrearing practices have changed over the past decades, it is understandable that what grandmothers did thirty years ago is not often applicable to today's childrearing. For example, women in their 60s raised children when bottle-feeding was predominant; it was regarded as superior and as the "modern" way of feeding. Now the trend has reversed. Today more mothers opt for breast-feeding if it is possible (Katsuura-Cook 1991).

The arrival of parenting magazines is a rational consequence of this "information gap." They began to be published in the early 1980s and now provide detailed, up-to-date information on childrearing practices based on children's ages. Opposite to the decline in the birth rate, the circulation of parenting magazines has steadily increased. The total circulation of the major twelve parenting magazines is estimated to be as high as 2,710,000 (Shiomi 1996). Almost all of these parenting magazines contain advertisements and paid publications by companies that provide extra-preschool curricula and educational materials. No single issue appears without their advertisements and their sponsored articles on early intervention programs.

The effect of the mass media on the early education boom can be seen in a survey that showed a positive relationship between mothers' reliance on published materials for parenting know-how and their attitudes toward extra-preschool curricula. The more they are exposed to parenting information

through the mass media, the more they are likely to be influenced to provide enrichment “stimulus” through extra-preschool curricula (Shirasa 1990). These mothers are also more likely to feel uneasy about their child’s development if other children of the same age are more advanced in writing Chinese characters and in computations. Thus reliance on the mass media for parenting information seems to go hand in hand with the popularization of early education.

Isolation and Anxiety: Childrearing behind Closed Doors

Another prominent aspect in the lives of Japanese mothers who stay at home full-time is their isolation with their children. Because the social spheres of Japanese men and women tend to be so distinctly separated, there are very few opportunities for full-time housewives of salaried workers to socialize. The husband is busy with long working hours and rarely has spare time to help around the home with chores and childcare. Baby-sitters are not readily available in the neighborhood, and commercialized services are often too expensive. A mother is not qualified to have her baby enrolled in an accredited daycare center if she is not working or does not have another “legitimate” reason, such as illness. Commenting on her days with her baby, Toshiko, a full-time housewife married to a “salaryman,” says: “A day, a week, and a month could easily pass without talking to any adult except for people in the market or with a salesperson who comes to our door to sell educational toys and *futon*.”

In spite of the great emphasis placed on close mother-child relationships in Japanese families, literature in psychology and sociology has long ignored the situation of young mothers. The focus of attention has always been on *children* and on how the mother-child relationship affects the development of a child’s personality, well-being, and so on. Little has been written or known about how the mother-child relationship affects mothers.

The isolation of mothers from other adult interaction is another precondition for the development

of the early education boom. Ironically, extra-preschool courses provide lonely mothers with a place to meet people. Toshiko said that she decided to put her son in an enrichment program because she wanted to meet people and make friends. The “friends” she was talking about were not for her son, but for herself. Kumiko, mentioned earlier in this chapter, also said that chatting with other mothers in the waiting room while their children took classes provided a nice change of pace.

Many mothers are aware of the suffocation of lonely childrearing and many of them do try to get out of the isolation. Ochiai (1989) argues that a new type of network among mothers is emerging in urban areas in response to the lack of support from husbands and kin. They are of a spontaneous nature, usually composed of mothers who meet each other in neighborhood parks or parenting classes sponsored by the local government. These neighborhood networks provide mutual support in parenting and supplement kin networks. However, my observation is that much of what Ochiai calls “networks” tend to be exclusive, rarely involve fathers, and limit concerns to matters revolving around children.

Yoshiko used to work as a secretary at a trading company until she became pregnant. She decided to leave her job and take care of her son at home. The change in her lifestyle and the routines of a full-time housewife were “a kind of culture shock” to her. She described her days as follows:

I usually take my son to a neighborhood park in the morning so that he can play with other children. Mothers chat while children play in the sandbox. If the kids move to the swings, we move with them and chat around the swing, or slides, or whatever. Then we usually go to one of the mothers’ houses, order pizza or noodles for lunch, and then chat in the afternoon while the children play in the house. When daddies are on business trips, we sometimes eat supper together. The members are the same and the topic of our conversation is the same. At first I enjoyed being with these people, but I am getting tired of it. It’s so suffocating!

After several months, she decided to have her son enroll in Suzuki violin and Kumon so that she could avoid this situation.

I was getting tired of this, but did not want to be ostracized and to be left alone with my kid. Having a private lesson for him gave me a good excuse for keeping some distance from other mothers. They won't feel bad about me if I just say, "I can't join you today because I have to take my kid to a violin lesson."

Again, extra-preschool courses are meeting the demands of their patrons. They provide a place to meet other mothers—and to avoid them.

"A GOOD MOTHER" AS A STATUS: THE CULTURAL CONTRADICTIONS IN WOMEN'S ROLES

Mothers receive mixed and conflicting messages [about] labor force participation: you have to be a good mother, but childrearing will not occupy you for your entire life. On the one hand, mothers are pressed to stay home at least until their children reach the age of three. On the other hand, mothers are aware that they have to be prepared to pursue their "own lives," for their children will grow up and leave the nest. Men and women, especially those who have pursued higher education, have been exposed to contemporary cultural values that emphasize the significance of achievement. . . .

Over 80 percent of Japanese women join the labor force upon graduating from school, but more than 80 percent of these women have withdrawn from the labor force for one year or longer by the time they reach the age of 34. The probability of leaving one's job is not necessarily lower for women with higher education (Brinton 1993; Hirao 1997). That is, highly educated women are as likely to be out of the labor force as their less-educated counterparts during the prime parenting years. Moreover, the probability of coming back to the labor force after initial "retirement" is not necessarily higher for four-year university graduates (Hirao 1998). In other words, Japanese women's human capital is very much underutilized in the labor force.

The most striking thing that I noticed throughout my interviews was the frustration shared by many young mothers. "What depresses me is the social trend that gives praise to career women,"

said Yuko, a graduate from a prestigious four-year university. She used to work at a large department store as a sales assistant and resigned from her job when she had her second daughter.

They say it's good to be "at the top," pursue your career, and earn money. Super moms who can handle both work and family appear as attractive figures in TV dramas. I used to have self-confidence. I was always at the top both in school and work. My grades were higher than those of my male classmates. I thought I was in a career track until I left it to take care of my kids. Now, I ask myself, "What am I doing here?" I feel trapped and left behind by the rest of the world.

Emiko, who also has two children, expresses her frustration more clearly.

I used to have everything except kids: study, work, travel, and love. I was imbued with the pleasure of achieving what I deserved. But now, I am doing nothing but raising children, feeding them, bathing them, chasing them around, and yelling at them. My speculation is that, in spite of the primacy given to mothering by childcare experts, the perceived value of childrearing is declining.

These women, particularly those with higher education, have experienced an egalitarian school environment and have internalized, to some extent, the idea that it is crucial even for women to have status in society. Upon becoming mothers, however, the role of mother becomes their primary social identity.

Ōhinata (1982) reports changes in mothers' attitudes toward the value of childcare. She compared the attitude of two cohorts of highly educated mothers, one in their 60s and the other in their 30s. Both cohorts shared the idea that childrearing is physically and emotionally demanding. A significant difference was observed, however, in how they viewed the value of childrearing. A majority (74 percent) of the older cohort agreed that childrearing is a worthwhile and wonderful job, while only 40 percent of the younger cohort shared this view. The majority (61 percent) of the younger cohort asserted that their reasons to live exist outside childrearing, while only 20 percent of the older cohort expressed this view.

The ambivalence toward parenting among young mothers is a natural consequence of changing lifestyles. Being a mother no longer necessarily provides a sense of achievement. Becoming a “good mother,” however, is a different story. The ideology of the good mother has exerted a strong normative force on Japanese women during the last two decades. This is because mother and child have been seen as an inseparable pair, the mother and child relationship has been conceptualized as an extension of a mother’s “self,” a substantial proportion of a child’s achievement is believed to result from his or her “effort” rather than from innate individual capabilities, and a child’s outcomes have become more easily measurable at an early stage of childhood (e.g., school records and results in entrance examinations to prestigious elementary schools).

Mothers can learn where their child stands relative to other children at quite an early stage through various assessments. The results are thought to reflect how hard the child—and the mother—worked. When we take into account the presumably close psychological proximity between mother and child in Japan and the beliefs related to the causal link between maternal care and child outcomes, it is logical to see being a good mother as a status, one that is achievable depending on how much effort one makes.

Natsumi works part-time as a shop clerk in a confectionery store. She feels that her parenting is constantly being assessed. In her view, “‘a good child’ is necessary for becoming ‘a good mother.’”

When I talk with other mothers, I often feel that they are evaluating each other’s “worth” by the “quality” of the child. A good child is what makes you proud. It isn’t your career, your achievement, or what you do as an individual. These things don’t count in the world of mothers!

Tomoe, a physician’s wife and the full-time mother of one daughter, described early intervention programs as “addictive.”

I wasn’t serious when I started sending my daughter to a *yōji kyōshitsu*. I was just curious about the program when I saw their flyer in the newspaper. After I

enrolled her, however, I soon learned that such a program has an addictive power. She liked going there, and it was exciting to see how quickly and how much a child can learn. This excitement makes you feel as if it was you who took the test and scored so well. Once you feel this excitement, it is very hard to stop; you don’t want to feel that you have failed in something.

The *kyōiku mama* syndrome is not an irreversible process: Tomoe began to notice that she was seeking a vicarious sense of achievement.

One day, I was telling my daughter to do her homework. She must have thought I was nagging her too much. She stared at me and said, “Mom, it’s my homework, not yours. Don’t talk to me like that.” I realized that I was pushing her too hard and that being an extreme *kyōiku mama* can be its own form of child abuse.

CRITICAL-THINKING QUESTIONS

1. The Japanese government has tried to reduce the extreme competition to enter college. Why have these efforts been largely unsuccessful?
2. How are Japanese mothers, but not fathers, socialized to be active participants in their children’s early education? Also, how is the isolation of mothers one of the reasons for their involvement in the early education boom?
3. What is the cultural contradiction about gender roles that educated mothers encounter in Japanese society? Do you think that U.S. mothers experience the same contradictions? Why or Why not?

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